



EVOLVER ACADEMY

RECRUITING UNIVERSITY

A ground breaking, comprehensive training and strategy program for talent teams – based on modern methods and proven results to empower your team and organization now and in the future.

ONSITE AND REMOTE PROGRAMS INCLUDE

READY

- Recruiter core competencies
- Managing Hiring Managers
- Candidate experience
- Candidate closing

SET

- Social content sharing
- Intelligent messaging
- Passive candidate attraction
- Safe social profiling

GO

- Digital searching
- Social sourcing
- Enlightened Jobvertising
- Recruiter Branding



ABOUT US

Craig Fisher and Lars Schmidt have developed and delivered training, recruitment, sales, and social media strategies for companies like NPR, News Corporation, IAC, Zappos, Ticketmaster, YUM! Brands, and many more.

They host the Cool Tool Show Podcast on iTunes.

WWW.EVOLVERCO.COM



LARS SCHMIDT

Co-Founder

Lars is the CEO of Amplify Talent and has led talent and branding for NPR, and Ticketmaster.

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CRAIG FISHER

Co-Founder

Craig is the CEO of TalentNet, and is a consultant to multiple Fortune 500 companies and tech startups.



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